



Submit order to:
 American Exposition Technologies *Defining the Lead...*
 1150 E. Stanford Ct., Anaheim CA 92805
 Fax 714-634-9016 Phone: 800-490-9941

LEAD RETRIEVAL ORDER FORM
DNA's 27th Annual Convention
March 4 – 7, 2009
San Francisco Hilton – San Francisco, CA

ORDER ONLINE - CLICK HERE: <https://www.expobadge.com/OMQA/?OrderCode=63161>

ExpoBadge Lead Retrieval Equipment Equipment Descriptions on page 2 of order form	Discount Deadline: February 4, 2008	From February 5, 2008	Quantity	Total
PRINTER OPTIONS:				
<i>All options require electricity <1 amp, 110V:</i>				
ExpoBadge Lead Print:	\$245	\$275		
<i>Wireless: ExpoBadge Lead Print</i>	\$405	\$460		
ExpoBadge All-in-One	\$350	\$380		
<i>Wireless: ExpoBadge All-in-One</i>	\$445	\$475		
ExpoBadge Network	\$635	\$665		
Additional Network Scanners	\$100	\$125		
HANDHELD SCANNERS:				
<i>Battery operated scanners; no electricity required.</i>				
ExpoBadge Mobile e-Lead	\$255	\$285		
ExpoBadge Mobile e-Lead+	\$300	\$330		
ExpoBadge Extras				
Delivery, Setup, and Training	\$95	\$125		
Personalized Action Codes: see attached template	\$75	\$100		
Paper: Additional Roll	\$17	\$22		
USB Flash Drive: not compatible with Lead Print options	\$100	\$125		
Federal Tax ID # 33-0890066			Sub Total	
			8.50% CA Tax	
			Total	

Company _____	Booth _____
Contact _____	Onsite Phone _____
Address _____	
City _____	State/Zip _____
Phone _____	Fax _____
Email: _____	

Payment: <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check (Payable to AET)
Card Number _____ Exp. Date _____
Name on Card _____ Security Code _____
Signature* _____

*Signature denotes acceptance of all Terms and Conditions and is required prior to processing.

Terms and Conditions:
 All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$1,500.00 will be applied for each piece of equipment not returned to ExpoBadge at the close of show. There is a \$75.00 fee for all cancellations. All cancellations must be submitted in writing 48 hours prior to the start of the show; there are no refunds or cancellations after this time. There is no refund on paper. AET will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge.

Printer Options

ExpoBadge Lead Print
Wireless Option Available



The **ExpoBadge Lead Print (EBLP)** is a scanner attached to a printer. With the EBLP, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form. This model is also available as a wireless model, allowing you to move freely around your booth.

Leads Format

Paper Only



ExpoBadge All-In-One
Wireless Option Available



The **ExpoBadge All-In-One (AIO)** is an upgrade from the EBLP. With the AIO, in addition to getting your leads via paper, you will also receive your leads **electronically**. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A wireless model is also available.

Paper and Electronic



ExpoBadge Network



The **ExpoBadge Network (EBN)** is our most advanced printer option. The EBN is a printer with two scanners connected **wirelessly** to a single printer. This allows you the flexibility for multiple sales people to capture leads in your booth. Similar to the AIO, you will receive a paper and electronic copy of your leads. Additional handheld scanners may be added to this configuration.

Paper and Electronic



Handheld Scanners
ExpoBadge Mobile eLead



The **ExpoBadge Mobile eLead (EBME)** is a small handheld battery operated scanner that conveniently fits in your pocket. The EBME stores your leads and sends them wirelessly in real time to MyExpoBadge secure web portal. This **Instant Leads** technology allows you to access your leads file from your email address to view your leads at your convenience.

Electronic



ExpoBadge Mobile eLead+



The **ExpoBadge Mobile eLead+ (EBME+)** is a small handheld battery operated scanner that combines a graphic display and keyboard to create the smallest full featured bar code lead retrieval terminal in the industry. Similar to the EBME, **Instant Leads** technology delivers your leads wirelessly to MyExpoBadge secure web portal for immediate, convenient access.

Electronic



ExpoBadge Extras

Delivery, Set-up and Training: AET will deliver and set-up your lead retrieval equipment and provide complete training.

Personalized Action Codes: Personalize your action codes to meet your specific sales needs! Customize your qualifiers by filling out attached template or order online.

Supplies: can be ordered before the show or purchased onsite. * USB Flash Drive *Thermal Printer Paper



Defining the Lead...

Personalized Action Codes

Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes or, for an additional fee, you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online at <https://www.expobadge.com/OMQA/?OrderCode=63161> Or fill out template below and select Personalized Action Codes on your order form. To view the complimentary standard action codes provided, go to www.expobadge.com.

Customization Template:

Please list personalized action codes below. Your codes will be ready with your equipment at our service desk. **Maximum 35 characters per code. Type or print legibly.**

Company Name _____	
Show Name _____	
Booth Number _____	
1 _____	11 _____
2 _____	12 _____
3 _____	13 _____
4 _____	14 _____
5 _____	15 _____
6 _____	16 _____
7 _____	17 _____
8 _____	18 _____
9 _____	19 _____
10 _____	20 _____