



**ADVERTISING SPACE APPLICATION
2009 CONVENTION PROGRAM BOOK**

DEADLINE DATES:

Reserve Space by: January 16, 2009
Ad Materials due by: January 25, 2009

Expand your marketing message by reserving advertising space in DNA's 2009 Convention Program Book

[] Please reserve our advertising space. This contract serves as my official insertion order for space in the 2009 DNA Program Book.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email: _____

Contact Name: _____ Title: _____

If you plan to use an advertising agency, please indicate below:

Advertising Agency: _____

Contact Person: _____

Tel: _____ Email: _____

Non-Commissionable Rates: <i>(Check appropriate ad selection)</i>	
[] Full Page (four color)	\$2,650
[] Full Page (black & white)	\$2,450
[] Half Page (four color)	\$2,075
[] Half Page (black & white)	\$925
[] Inside Front Cover (four color only)	

Materials Accepted:

PDF file is the accepted format. PDF files should be sent via CD Rom. All PDF files should be of high resolution (a minimum of 300 dpi) and print ready. All fonts and graphics must be embedded. An accurate color print/proof of how ad should print must be supplied.

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Sizes:		
Depth	Width	
One Page (non-bleed)	7"	10"
Half Page (H)	7"	4 ⁷ / ₈ "
Half Page (V)	3 ³ / ₈ "	10"
Bleed size*	8 ³ / ₄ "	11 ¹ / ₄ "
Trim Size*	8 ¹ / ₂ "	11"
* Program is spiral bound.		

Address:

Send all space applications and advertising materials to:
Robin Geary
DNA Program Book
15000 Commerce Parkway
Suite C
Mt. Laurel, NJ 08054
Tel: 856-793-0804
Email : rgeary@ahint.com